



ALTICE USA AND i24NEWS LAUNCH ALTICE CONNECTS GLOBAL VOICES MEDIA PROGRAM TO ENGAGE HIGH SCHOOL STUDENTS ON GLOBAL ISSUES

Program Provides Hands-on Opportunities for Students to Examine and Report Global Current Events

NEW YORK, March 7, 2017 – Altice USA and *i24NEWS* today announced a new experiential media program for local NY tri-state area high schools -- *Altice Connects Global Voices*. The program invites students from local high schools to engage with the *i24NEWS* team to discuss current events, develop informed opinions, and understand the importance of global awareness, tolerance, and journalistic integrity. Students will also participate in the creation of media content that they can share via social media and on AlticeConnects.com.

Altice USA, a subsidiary of Altice Group (Euronext: ATC, ATCB) a leading global telecommunications, media and entertainment company, is the fourth largest cable operator in the U.S. *i24NEWS*, available on Optimum TV Channel 102, is an international television news organization with studios in Tel Aviv, New York City and Paris.

"Now, more than ever, we need to empower students to think critically about the events within their communities and across the globe," said Lee Schroeder, senior vice president, government and community affairs, Altice USA. "Through Altice Connects Global Voices, high school students will be exposed to a variety of perspectives as they form their own opinions on current events and actively engage in dialogue on global issues with i24NEWS."

To kick-off the program launch, Lawrence High School students participated in a behind the scenes experience at the *i24NEWS* studio in Times Square, New York City. The students produced short video pieces that include interviews with the *i24NEWS* talent and leadership teams, learned about the inner workings of a live broadcast, and conducted interviews on the value of the global perspective and non-partisan news.

"As the media landscape changes rapidly, it is critical to emphasize the importance of well-informed, unbiased journalism and we are thrilled to work with Altice USA to help shape the next generation of journalists and leaders within our communities," said Frank Melloul, CEO of *i24NEWS*.

To learn more information about *Altice Connects Global Voices* and to see the pieces created by the Lawrence High School students, please click <u>here</u>. To learn more about Altice Connects, please click <u>here</u>.

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Altice USA, a subsidiary of Altice Group (Euronext: ATC, ATCB), is the fourth largest cable operator in the United States, delivering residential and business services to 4.6 million customers across 20 states. Providing high-quality products that keep customers connected, Altice USA (through its Optimum, Lightpath and Suddenlink brands) offers digital cable television, high-speed Internet, voice, WiFi and advertising services. To meet our customers' content and information needs, the company through News 12 also offers hyper-local news and programming created specifically for the communities we serve.

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