



ALTICE USA PARTNERS WITH NEW JERSEY COMMUNITY DEVELOPMENT CORPORATION AND COMMUNITY CHARTER SCHOOL OF PATERSON TO HIGHLIGHT THE IMPORTANCE OF THE INTERNET AND RAISE AWARENESS OF LOW-COST BROADBAND SERVICE

Students Present to New Jersey Assembly Members Shavonda Sumter and Benjie E. Wimberly About the Importance of the Internet for Education and Success



L-R: Mark Valli, CEO, Community Charter School of Paterson; Marilyn Davis, Director of Government Affairs, Altice USA; Students; Assemblyman Benjie Wimberly; Assemblywoman Shavonda Sumter; Robert Guarasci, Founder & CEO, New Jersey Community Development Corporation; Christopher Wyatt, IT Director, Community Charter School of Paterson; James Cavallo, On-Air Talent, Altice USA

February 3, 2017 - Yesterday, February 2, 2017, representatives from Altice USA held an event at the New Jersey Community Development Corporation (NJCDC) in Paterson, New Jersey in which fifth-grade students from the Community Charter School of Paterson presented on the importance of the internet to an audience that included New Jersey Assembly Members Shavonda Sumter and Benjie E. Wimberly. The event also kicked off Altice USA's partnership with the NJCDC to raise awareness of the company's low-cost Optimum broadband service, 'Economy Internet,' which is <u>available</u> in Paterson as well as several additional pilot areas in the tri-state area. Altice USA is a leading telecommunications company that provides Optimum TV, phone and internet services in the New York metro area.

In addition to the student presentation, the event featured remarks from the New Jersey assembly members as well as from Mr. Mark Valli, CEO, Community Charter School of Paterson and Robert Guarasci, Founder and CEO, New Jersey Community Development Corp.

"The student presentation made it abundantly clear that the internet is a critical resource for the young people of New Jersey, and Altice USA's low-cost Optimum internet service can help meet that need for many," said Assemblywoman Sumter. "I am pleased that Paterson residents are among the first to have access to this service and appreciate the efforts of Altice USA and NJCDC in raising awareness of its availability."

"Access to high-speed internet is incredibly important to New Jersey families, and I applaud Altice USA for choosing Paterson as one of the first areas to launch their low-cost broadband solution," said Assemblyman Wimberly. "It is great to see businesses like Altice USA partnering with local community groups like NJCDC in ways that bring great opportunities and benefits to our residents."

"The NJCDC is pleased to partner with Altice USA to raise awareness among New Jersey residents of this affordable broadband offering," said Mr. Guarasci. "It is clear from the students' presentation that the internet is a crucial tool in their daily lives, and we commend Altice USA for launching an affordable broadband service that can help bring the internet into more homes across our state."

"We thank Altice USA, the New Jersey Community Development Corporation, and Assembly Members Sumter and Wimberly for giving our students the opportunity to share their views on how the internet impacts their daily lives," said Mr. Valli. "It is a great example of local businesses, community groups, and government leaders listening to today's youth and providing students with an experience for growth and development."

"Altice USA is committed to serving our local communities with the products and services that connect people to the things that matter most," said Lee Schroeder, SVP, Government & Public Affairs at Altice USA "We are glad to enable those connections for more families with our low-cost Optimum broadband solution and are pleased to partner with the NJCDC to raise awareness of this service in New Jersey."

Altice USA is partnering with various community organizations, including the NJCDC, to promote its new low-cost broadband service. The 'Economy Internet' service provides eligible families and seniors with access to fast, high-quality internet connectivity at an affordable low price of \$14.99 per month. Those interested in the service are encouraged to visit the dedicated 'Economy Internet' website at OptimumConnects.com or call (844) 358-3147 for more details.

'Economy Internet' Details:

Benefits

- Broadband speeds of up to 30 Mbps downstream
- In-home WiFi via smart router at no extra cost as well as free modem
- Connectivity outside the home with access to Optimum WiFi, the nation's densest WiFi network of more than 1.5 million hotspots across the tri-state area
- Optimum email service with up to 3 accounts
- Internet Protection by McAfee
- No data caps

Offer & Eligibility

- \$14.99 per month with no annual contract and no additional taxes or fees
- Available to families who have at least one child that qualifies for the National School Lunch Program (NSLP) and senior citizens who receive Supplemental Security Income (SSI)

Availability

- Available in the following pilot areas:
 - o Connecticut: Norwalk
 - Long Island: BrentwoodNew Jersey: Newark and Paterson
 - New York: The Bronx, Brooklyn, and Yonkers
- Will launch in additional communities over the following months and will be available across the entire Optimum footprint for the start of the 2017 2018 school year

About Altice USA

Altice USA, a subsidiary of Altice Group (Euronext: ATC, ATCB), is the fourth largest cable operator in the United States, delivering residential and business services to 4.6 million customers across 20 states. Providing high-quality products that keep customers connected, Altice USA (through its Optimum, Lightpath and Suddenlink brands) offers digital cable television, high-speed Internet, voice, WiFi and advertising services. To meet our customers' content and information needs, the company through News 12 also offers hyper-local news and programming created specifically for the communities we serve. For more information, visit www.alticeusa.com.

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