

ALTICE USA'S NEWS 12 EXPANDS TO OPTIMUM TV CUSTOMERS IN DUTCHESS, ULSTER, AND PUTNAM COUNTIES



To view the TV spot announcing the network's expansion, click above

New York – October 16, 2018 – Altice USA (NYSE: ATUS), the provider of Optimumbranded internet, TV and phone services in the New York tri-state area, today announces that <u>News 12 Hudson Valley</u>, part of the company's award-winning hyper-local News 12 Network Group, is now available to Optimum TV customers in Dutchess, Ulster, and Putnam counties in New York.

As part of this launch, News 12 Hudson Valley, which provides viewers with valuable hyperlocal coverage including breaking news, traffic, weather, sports, lifestyle programming and more, will expand its reporting to cover important local stories along with traffic and weather coverage specific to viewers in these regions.

"We are delighted to continue to invest in and grow News 12 by bringing our hyper-local Hudson Valley news coverage to our Optimum TV customers in Dutchess, Ulster, and Putnam counties," said Michael Schreiber, President of the Altice USA News group. "Access to a trusted local news source is more important than ever, and we look forward to serving even more Hudson Valley customers with the highest quality in news journalism and the important local stories that matter most to our viewers and communities."

"Our talented local reporters are members of the communities they cover, committed to telling the stories that impact the daily lives of their friends and neighbors. News 12 is an incredibly important resource for our viewers, and we're excited to bring our tradition of on-the-ground hyper-local journalism to more viewers in the Hudson Valley," said Stan Kowalski, Assistant News Director for News 12 Hudson Valley / Westchester.

This launch brings News 12 Hudson Valley to Channel 63 on Optimum TV lineups in communities including Cold Spring, Fishkill, Hyde Park, Plattekill, Poughkeepsie, Wappingers Falls and more, in addition to being available on Optimum TV lineups in the communities it serves in Orange and Rockland counties.

Altice USA's award-winning News 12 is the most viewed TV channel in Optimum households, with the networks also experiencing viewership growth across their digital properties. The company recently announced an expanded <u>Altice USA News leadership team</u> to lead the networks to further growth and success.

Optimum TV customers in the Hudson Valley also have access to a wide array of local News 12 content online at <u>http://hudsonvalley.news12.com/</u>.



Contact

Janet Meahan, janet.meahan@alticeusa.com, 929-418-4947

About Altice USA

Altice USA (NYSE: ATUS) is one of the largest broadband communications and video services providers in the United States, delivering broadband, pay television, telephony services, Wi-Fi hotspot access, proprietary content and advertising services to approximately 4.9 million residential and business customers across 21 states through its Optimum and Suddenlink brands.