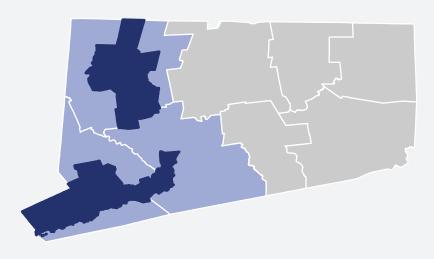
# **Altice USA in Connecticut**



### **Our Impact**

Altice USA is one of the largest broadband communications and video service providers in the nation, delivering broadband, video, mobile, news and advertising services to more than 5 million residential and business customers across 21 states. In Connecticut, we offer telecommunication services to more than 400,000 homes and businesses through our Optimum and Altice Business brands. The company also offers hyper-local, national, international and business news through News 12, Cheddar and i24NEWS.



Serving **24 communities** in Fairfield, New Haven and Litchfield counties

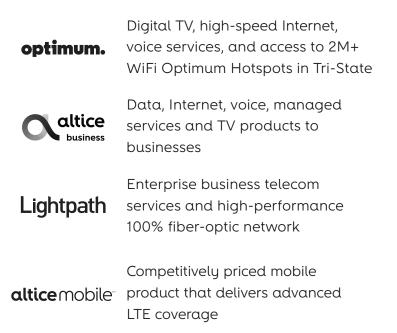
Offering **1Gbps Internet service** to all homes and business across our Connecticut service area

Partnering to **bridge the digital divide** through low-cost *Altice Advantage Internet* and programs such as Connecticut's Everybody Learns Initiative

Investing to build a Fiber to the Home network that will enable **Internet speeds up to 10Gbps** 

\$38M+ Taxes and Fees paid to CT in 2020

### Who We Are



Hyper-local content including news, weather, traffic and sports



news

CONNECTICUT

traffic and sports National business and international content on

digital and linear formats

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Audience-based, multiscreen advertising solutions to businesses

# **Altice USA in Connecticut**



## **Commitment to Connecticut Communities**

Altice USA is committed to making a positive impact in the communities we serve and connecting our customers to what matters most. We see it as our responsibility to ensure all have access to broadband in today's digital world, to inspire the next generation of innovators, and to support, understand and celebrate what makes our local communities unique.

Altice USA is committed to a diverse and inclusive workforce to innovate, develop and deliver best-in-class products and services for our diverse customer base. With a perfect score of 100 on the **Human Rights Campaign Corporate Equality Index** over the last three years and recognition by **DiversityInc** and **NAMIC**, we are seeing our efforts make a difference.

#### **INCREASING BROADBAND ACCESS**

- Offer Altice Advantage **low-cost broadband** for qualifying households with students, seniors and low-income Veterans
- Offer **free service** to libraries and partner community organizations to increase broadband access

#### SUPPORT FOR REMOTE LEARNING DURING COVID

- Free 60-day Altice Advantage Internet to households with K-12 and college students
- Partner with **CT Everybody Learns Initiative** and **Norwalk Public Schools with the Dalio Foundation** to provide access to student households most in need
- Availability of Emergency Optimum WIFi outdoor hotspots for public use to non-subscribers
- Donated \$50,000 in devices to Bridgeport public schools
- Supported 90 classroom projects in 68 Connecticut schools through DonorsChoose

#### SMALL BUSINESS RELIEF AND RECOVERY

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- Donated over \$300,000 in grants and ad credits to support 79 businesses in Connecticut
- Provided resources including a digital toolkit to help small businesses market and increase sales

#### **INSPIRE NEXT GENERATION OF INNOVATORS THROUGH STEM**

• Support for **FIRST Robotics**, including sponsorship of teams in **Bridgeport**, **Norwalk and Stamford** high schools

#### SUPPORT FOR LOCAL COMMUNITY

- Supported COVID relief and recovery efforts of **Bridgeport and Stamford Boys and Girls Clubs of America** and **Connecticut Food Bank**
- Keep community informed through News 12 Connecticut