



## **Cheddar Expands Live News to Altice's Global News Network i24NEWS**

*i24NEWS adds Cheddar's new service providing business updates*

September 12, 2017, NEW YORK - Leading Post Cable Network Cheddar today announced that Altice's i24NEWS is enhancing its news broadcasts with the integration of live news, interviews, and field packages from Cheddar. Cheddar will be integrated into i24NEWS starting today, September 12th, with live coverage of the iPhone 8 launch from the Steve Jobs Theater in Cupertino, California.

"Altice and Cheddar share the same vision for finding innovative and differentiated ways to deliver the best news content to connect people to the world around them. We're pleased with the initial feedback of our News 12 collaboration with Cheddar, so it seemed natural to extend our partnership to Altice's global news network i24NEWS," said Charlie Stewart, Co-President and CFO of Altice USA.

"i24NEWS is a global news leader. We are going to bring the big global tech and media stories to their coverage, and of course, we love our partner Altice, and are thrilled to expand our partnership with them to deliver Cheddar in more ways to their Optimum and Suddenlink customers," said Jon Steinberg, Founder and CEO of Cheddar.

i24NEWS will feature Cheddar content regularly and feature guest segments with Cheddar anchors around stories only found on Cheddar. In return, i24NEWS anchors David Shuster and Michelle Makori will also make guest appearances on Cheddar.

Broadcast from New York City, Tel Aviv and Paris, i24NEWS is a global news network available to Optimum, Suddenlink and Mediacom customers. Live syndicated Cheddar news is also available on Altice's News 12 Networks seven stations in the New York Tri State Area. The segments are broadcast from Cheddar's New York Stock Exchange studio, Flatiron Building Studio, White House lawn location, Los Angeles studio, and its CheeseDesk at Cheddar's Headquarters.

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**About Cheddar**

Cheddar is a live Post-Cable Network focused on covering the most innovative products, technologies, and services transforming our lives. The network covers this news through the lens of the companies and executives driving these changes. Cheddar broadcasts from Post 10 on the trading floor of the New York Stock Exchange and the glass corner of the Flatiron Building inside the Sprint store. It is available on Sling TV, Amazon, Twitter, Pluto TV, 60% of smart TVs in the U.S., Vimeo and Facebook. The company was founded by Jon Steinberg, President and Chief Operating Officer of BuzzFeed from 2010 to 2014. Its investors include Lightspeed Venture Partners, Comcast Ventures, Amazon, AT&T, Ribbit Capital, The New York Stock Exchange, Raine Ventures, Altice USA, and Homebrew.

**About Altice USA**

Altice USA (NYSE: ATUS), the U.S. business of Altice N.V., is one of the largest broadband communications and video services providers in the United States, delivering broadband, pay television, telephony services, Wi-Fi hotspot access, proprietary content and advertising services to approximately 4.9 million residential and business customers across 21 states through its Optimum and Suddenlink brands.

**Contacts**

Head of Communications Altice USA

Lisa Anselmo: +1 516 803 2362 / [lisa.anselmo@alticeusa.com](mailto:lisa.anselmo@alticeusa.com)