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Altice USA Opens First Long Island Optimum Customer *Experience Center*

Altice USA (NYSE: ATUS), one of the largest broadband communications and video services providers in the United States, today announces the opening of its first Long Island Optimum Experience Center, which is located at the Westfield South Shore Mall in Bay Shore, New York. Altice USA's state-of-the-art Experience Centers are next-generation retail stores where consumers can interact firsthand with the Company's Optimum-branded digital cable television, high-speed Internet, WiFi and voice services, as well as purchase third-party merchandise.

"The roots of our company extend throughout Long Island so we are thrilled to be opening this new Optimum Experience Center so our loyal customers can see and try the next generation of products and services that are now starting to roll out," said Gregg Graff, Head of Sales & Marketing, Altice USA. "What an exciting and unique opportunity for consumers to come together in a community-centric environment at our Optimum Experience Centers to test drive current and future technologies, view educational product and online service demos, purchase products, plus have a little fun."

The Company recently debuted its Optimum Experience Center in Paramus, New Jersey at the Westfield Garden State Plaza Mall. Similar to that Optimum Experience Center, Altice USA's Long Island Experience Center has a modern, open floor design occupying 4,117 square feet and features:

- Product and interactive displays and demos, including [Altice One](#), the Company's all-in-one entertainment and connectivity device with modern user interface and easy-to-use advanced features such as access to apps, voice search and more;
- High-speed Internet demos, where tablets will showcase the Company's online and app-based services;
- The [Nest suite](#) of 'smart home' connected products, which include the Nest Learning Thermostat, Nest Thermostat E, Nest Protect smoke and CO alarm, and a range of Nest Cams;
- A 15-foot TV Wall that demonstrates the different places customers can use Optimum Wi-Fi, including a selfie station featuring local areas where Optimum WiFi is available, and an Optimum WiFi hotspot finder interactive map;
- A dedicated area specialized in Small Business solutions with demos of Altice's latest technology, showcasing the Business Hosted Voice Platform and mobile application for small and medium sized businesses;



- Third-party merchandise to purchase, including Samsung TVs, tablets, Nest products, home theatre equipment and accessories; and
- A children's gaming and television programming area;

The Company's traditional Optimum retail walk-in stores will continue to handle all exchanges, returns and/or other requests for Optimum equipment, including cable boxes, routers, remotes, as well as in-person bill payments and questions.

The Long Island Experience Center is located between The Cheesecake Factory and Macy's. Store hours are 10 a.m. – 9:30 p.m. Monday to Saturday and 11 a.m. – 6 p.m. on Sunday, subject to mall schedule changes.

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About Altice USA

Altice USA (NYSE: ATUS), the U.S. business of Altice N.V. (Euronext: ATC, ATCB), is one of the largest broadband communications and video services providers in the United States, delivering broadband, pay television, telephony services, Wi-Fi hotspot access, proprietary content and advertising services to approximately 4.9 million residential and business customers across 21 states through its Optimum and Suddenlink brands.