



**ALTICE BUSINESS HOSTS 'SMALL TALKS FOR SMALL BUSINESSES'
SOCIAL MEDIA WORKSHOP FOR LOCAL BUSINESSES ON LONG ISLAND**

Event Kicks Off New Live Series of Educational Events for Businesses

NEW YORK (June 25, 2017) – Altice Business, a unit of broadband and telecommunications company Altice USA (NYSE: ATUS), hosted a 'Small Talks for Small Businesses' social media workshop in Bay Shore, Long Island that provided local small businesses with insights and tools on how they can advance their customer reach through social media.

The event, which was held at Altice's Optimum Experience Store in the Westfield South Shore Mall, is the first in the company's new 'Altice Business Live Series' that focuses on a variety of meaningful topics to help businesses compete successfully. On Long Island and in the New York tri-state area, Altice USA serves small and medium business customers through the Optimum Business brand.

"From our Business Hosted Voice product to our ultra-high-speed broadband and advanced managed services, Altice USA is dedicated to providing our business customers on Long Island and across our entire footprint with the products they need to run their operations seamlessly and effectively," said Altice Business SVP of Product Management and Marketing Mirna Eusebio. "The Altice Business Live Series supplements the already unparalleled support and value that we provide for our clients by giving them the tools and insights they need to operate in this ever-changing digital economy."

Several local elected officials and business association leaders commented on Long Island event and the launch of Altice Business' new event series:

"It is important that we remember our local businesses and how their individual successes help to strengthen our business economy as a whole," said Congressman Peter King. "I am pleased that Altice Business has chosen to aide their clients with the tools to achieve success and is providing them with not only the technology but also the insight to move those businesses forward."

"Small business is the backbone of our local economy and effectively utilizing social media to create new avenues to interact with customers is an essential part of remaining competitive. I applaud Altice USA for helping provide these important tools that will strengthen our regional economy," said Suffolk County Executive Steve Bellone.

"We are delighted that Altice Business is showing support to Long Island's local businesses and providing them with additional tools and insights to achieve success," said Long Island Association President & CEO Kevin Law. "It is the LIA's mission to advocate for programs such as these that benefit Long Island and improve the overall business climate in our region. 'Small Talks for Small Businesses' can only help strengthen our business community and we thank Altice Business for showing their support."

As one of the most trusted communications providers in the market, Altice Business provides mission-critical business solutions, innovative products, the highest quality services and a superior customer experience through the Lightpath, Optimum Business and Suddenlink brands for hundreds of thousands of small, medium and large-sized businesses across the country. To learn more about Altice USA Business Services, visit alticeusa.com/we-are-altice-business.

Please see below for pictures and captions from the event. Photo credit is Altice USA.



Photo Caption: Altice Business hosted a 'Small Talks for Small Businesses' social media workshop at the Optimum Experience Store in Bay Shore, Long Island on Friday, June 22nd. Top photo – social media experts discussing best practices to audience of small business owners and employees. Bottom photo, L-R, Alice USA's Kristy Uvena, Eric Zimmerman, and Mirna Eusebio, Y&R's Bediz Eker, and Altice USA's Allison Rampolla.



Contact:
Lindsey Angioletti, lindsey.angioletti@alticeusa.com, 929-418-4249



About Altice USA

Altice USA (NYSE: ATUS) is one of the largest broadband communications and video services providers in the United States, delivering broadband, pay television, telephony services, Wi-Fi hotspot access, proprietary content and advertising services to approximately 4.9 million residential and business customers across 21 states through its Optimum and Suddenlink brands.

#