





Altice USA and its Suddenlink Team, and the Food Bank of Central Louisiana Kick Off 10th Annual "Connecting to Those in Need" Food Drive

ALEXANDRIA, La. -- (Oct. 26, 2016) – Altice USA, the fourth largest cable operator in the United States that recently acquired Suddenlink, and The Food Bank of Central Louisiana will kick off the 10th annual "Connecting to Those in Need" fall food drive on October 25.

Last year the "Connecting to Those in Need" campaign collected more than 102,600 pounds (51.3 tons) of food. This year the program goal is to collect 110,000 pounds of non-perishable food items that will be donated to the Food Bank of Central Louisiana. Since it started in 2007 in partnership with Altice USA's Suddenlink division, the drive has collected more than 250 tons of food. The food bank distributes more than 6.9 million pounds of donated grocery items annually, which provide assistance to approximately 22,400 needy people in central Louisiana.

"Hunger is a symptom of poverty and economic stress, which can be relieved through the kindness and generosity of our community. We are grateful to Altice USA and to its Suddenlink division for recognizing this need and helping lead the cause through this annual food drive," said Jayne Wright-Velez, executive director of the Food Bank of Central Louisiana.

"Altice USA is committed to supporting our local Suddenlink communities and we are grateful for the opportunity to continue our partnership with the Food Bank of Central Louisiana to help support the fight against hunger in the area," said Lee Schroeder, senior vice president, government and public affairs Altice USA.

Anyone donating at least five non-perishable food items can register to win a 50-inch high-definition television set donated by Altice USA. Donations can be made at the Food Bank office in Alexandria or Suddenlink offices in Alexandria and Pineville, as well

as to Suddenlink technicians as they make their rounds in central Louisiana. A complete list of food drop-off locations and addresses is below.

Local school districts in Allen, Catahoula, Concordia, Grant, LaSalle, Sabine, Vernon and Winn parishes are also invited to participate in "Connecting to Those in Need." The local Altice USA / Suddenlink teams will present cash awards to schools collecting the most food. A first place prize of \$500 will be given to top schools in elementary, junior high and high school divisions.

Students donating five non-perishable food items can register to win prizes awarded in each of the elementary, junior high and high school divisions in each parish. The winning students in each division will receive a Kindle Fire donated by Altice USA. Winners will be chosen in a drawing when collections are completed in each parish. Schools interested in participating in the food drive should contact the Food Bank at 318-445-2773 or the Suddenlink team at 318-641-7012.

The drive will conclude December 16, and a collection total will be announced and prize winner drawn on December 22.

FOOD DROP-OFF LOCATIONS:

Suddenlink Offices

Pineville – 3520 Donahue Ferry Road Alexandria – Alexandria Mall (next to Burlington Coat Factory) Many – 751 Shreveport Highway Natchitoches – 321 Texas St. Winnfield – 701 W. Court St.

Food Bank of Central Louisiana

3223 Baldwin Ave., Alexandria

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Altice USA, a subsidiary of Altice Group (Euronext: ATC, ATCB), is the fourth largest cable operator in the United States, delivering residential and business services to 4.6 million customers across 20 states. Providing high-quality products that keep customers connected, Altice USA (through its Optimum, Lightpath and Suddenlink brands) offers digital cable television, high-speed Internet, voice, WiFi and advertising services. For more information, visit www.alticeusa.com

The Food Bank of Central Louisiana (http://www.fbcenla.org/) is a non-profit organization whose mission is to alleviate hunger in Central Louisiana. The Food Bank distributes food and grocery products to needy families through a network of approved charitable agencies in the following eleven parishes: Allen, Avoyelles, Catahoula, Concordia, Grant, LaSalle, Natchitoches, Rapides, Sabine, Vernon and Winn.

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